



## NEWS RELEASE

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For Immediate Release

### **Home Row Editorial Provides PR Assistance For Brad Kaminsky Foundation**

Centreville, VA, February 16, 2010: Home Row Editorial has donated its public relations writing expertise to the Brad Kaminsky Foundation, a Northern Virginia brain cancer research and support foundation, to help promote May as national brain cancer awareness month.

“There are thousands of small non-profits in this country, and especially in the Washington, D.C. area, working hard to help groups of people who need a louder voice. However, these groups don’t have a lot of financial resources for promotional materials,” says Sharon Ritchey, Home Row Owner and Senior Creative Consultant. “We’re happy to donate our time and our writing expertise for them to promote their messages. It’s a small but powerful way we can give back to the community.”

The Foundation is organizing a multi-state 5K for Change Walk to raise awareness for brain cancer through the Grey Ribbon Crusade. Brain cancer has one of the lowest survival rates of diseases and can strike anyone at any time. It is an especially cruel cancer as it robs sufferers of their mental abilities. By raising awareness, the Foundation will be able to raise funds to help find a cure.

To learn how you can participate in a Grey Ribbon Crusade walk in your area visit the Brad Kaminsky Foundation online at [www.tbkf.org](http://www.tbkf.org).

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Located in Northern Virginia, Home Row Editorial is a writing, editing, and marketing brand company that provides expert writing services, content and brand development, for companies seeking writing services and product and company naming to grow their businesses and communicate with their customers.